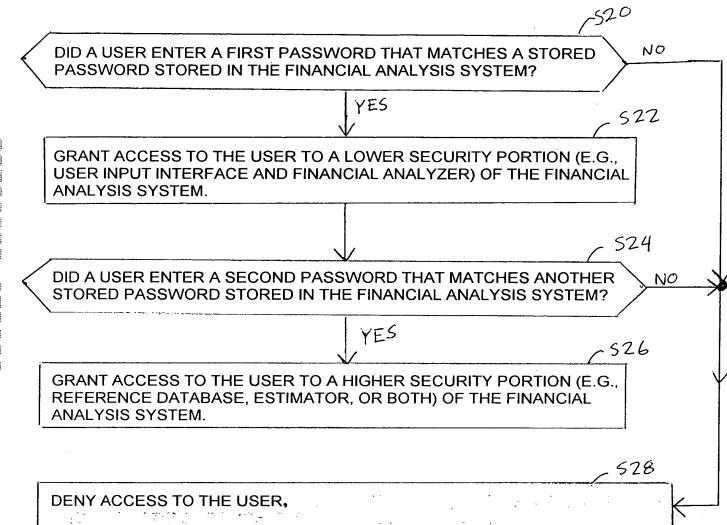


FIG.3A PERCENTAGE OF SUBSCRIBERS DF. ENHANCED -WIRELESS SERVICES PESSIMISTIC LAUNCH OF TIME AFTER ENHANCED WIRELESS SATURATION 60,

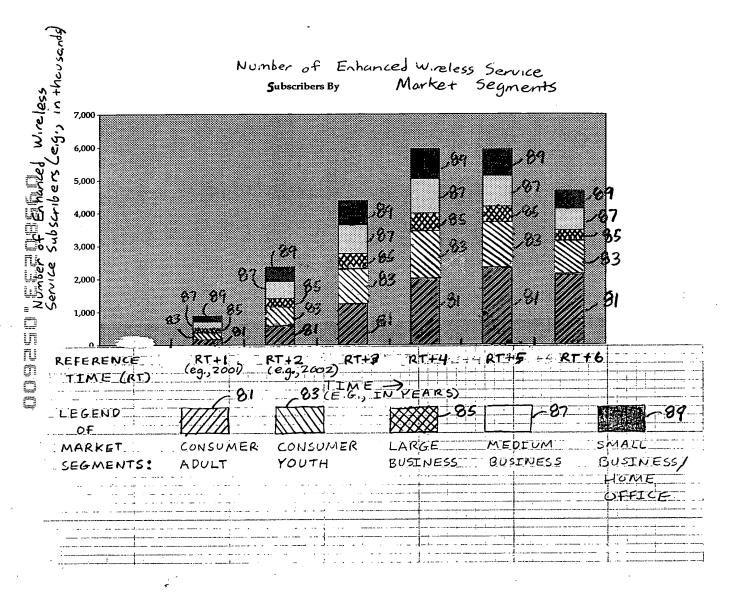
# FIG. 4

510 ACCEPT USER-SPECIFIC INPUT ON AN EXISTING WIRELESS COMMUNICATIONS SERVICE AND THE ENHANCED WIRELESS COMMUNICATION SERVICE. -512 ACCESS A REFERENCE DATABASE INCLUDING GENERAL MARKET DATA FOR THE ENHANCED WIRELESS COMMUNICATIONS SERVICE AND A STANDARD ADOPTION CURVE FOR ADOPTION OF THE ENHANCED WIRELESS COMMUNICATIONS SERVICE. 514 ADJUST THE STANDARD ADOPTION CURVE TO OBTAIN AN ADJUSTED ADOPTION CURVE BASED ON THE ACCEPTED USER SPECIFIC INPUT. 515 EVALUATE THE USER INPUT, THE GENERAL MARKET DATA, AND THE ADJUSTED ADOPTION CURVE TO ESTIMATE A REVENUE PER APPLICATION. A COST PER APPLICATION, OR BOTH. -516 PRESENT A GRAPHICAL DEPICTION OF A FINANCIAL ANALYSIS BASED ON THE EVALUATION. No.

### FIG. 5



## FIG. 6



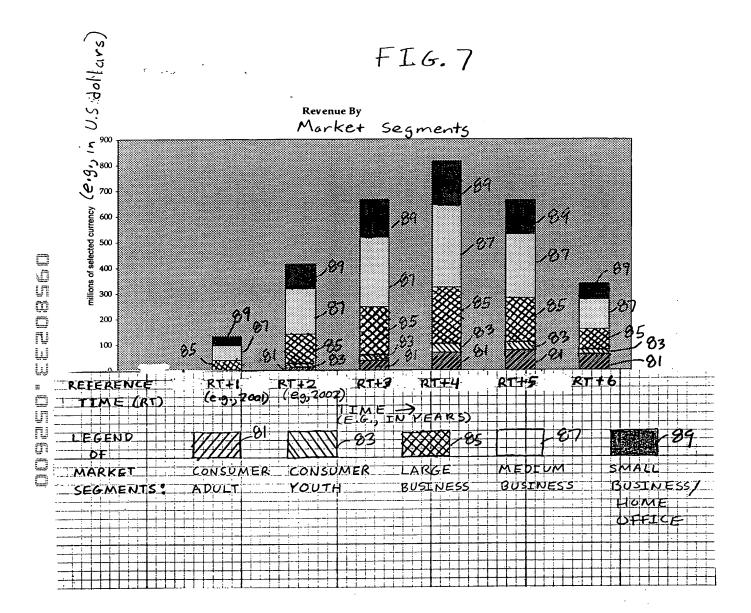
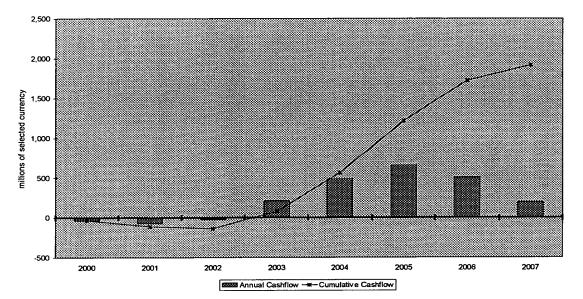
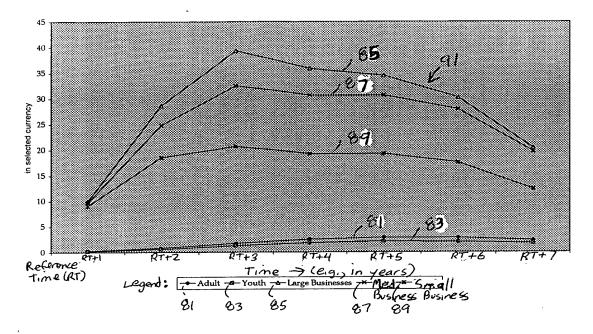


FIG. 8

#### **Cashflow Projection**



#### ARPU Per Month Per User



FI 6.9

#### Sensitivity Analysis

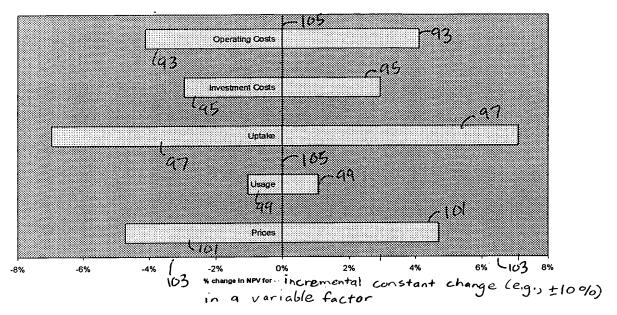


FIG. 10

r ,

• •

 $\label{eq:continuous} (-1)^{-1} = \frac{1}{2} \left( \frac{1}{2}$ 

